IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Steve Grove et al.

Title:

Filed:

METHOD AND SYSTEM TO GENERATE A LISTING IN A NETWORK-BASED

COMMERCE SYSTEM

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MS Appeal Brief - Patents

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

We are transmitting herewith the following attached items (as indicated with an "X"):

X Reply Brief (10 pgs.).

If not provided for in a separate paper filed herewith, Please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.

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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 2nd day of November, 2010.

Dawn R. Shaw

/Dawn R. Shaw/

Name

Signature

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.

(GENERAL)